

The Mat Planet

702.612.1878

THEMATPLANET.COM

Experience:

2010-present

Designer, International Game Technology

Work in every stage of the development of game and game concepts. Part of Dark Horse Studios, one of several artists producing game art for multiple screens, signs and cabinets. Some animation.

2009-2010

Harrah's Entertainment, Studio One, Graphic Designer

Design of ads, collateral and various printed work for the many casinos owned by Harrah's entertainment across the United States and beyond.

2003-2009

B&P Advertising, Media & Public Relations, Art Director

Design and oversight of ads, direct mail, signage, outdoor, broadcast, photography or anything else our clients wanted, mostly Las Vegas casinos The Bellagio, The Mirage and the Treasure Island.

2003

Origin Brand Identity & Design, Art Director

Design of all print materials, including identity, promotions, and advertising. Responsible for all printing production. Responsible for several clients.

2001-2002

Merica Agency, Production Artist

Prepare all files to print. Manage and archive all files. Color correction and digital manipulation.

1998-2001

Kentucky Horse Park, Artist Senior

Design of promotional materials, exhibit space, shows, park graphics, identity and ads. Responsible for all printing/construction.

1997-1998

Brannon & Baker Publishing, Production Coordinator

Responsible for every aspect of producing all the company's books including design of interior and covers, organizing photo shoots, hiring illustrators, and organizing printing.

1995-1997

University of Kentucky, Assistant Professor

Head of the Graphic Design department. I taught all core design classes each semester. Helped to create course curricula and program requirements.

Freelance Work:

ongoing

Typeface development. I have several fonts commercially available from Agfa's Creative Alliance on fonts.com.

Client sample

GameTech - game design and development

Pitboss - graphic design, game design

Blue Suede - graphic design

UpAllDay - graphic design

Q Advertising - graphic design

CJ Advertising - graphic design, tutoring

Hockensmith Photo - tutoring, retouching

ACE Magazine - graphic design, interactive design

other

Taught at Spencerian College, including classes on Photoshop, Advanced Design and Color Theory.

Guest speaker at UNLV - Writing for Advertising class

Contact:

702.612.1878

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Education:

1992-1995

Indiana University, Bloomington, IN
MFA in Graphic Design

1987-1991

American University, Washington, DC
BA in Design

Awards:

2000

Designs for the Kentucky Horse Park's Imperial China exhibition have earned several awards, including Kentucky Association of Government Communicators Award of Excellence and three Awards of Merit, the Kentucky Tourism Industry's Traverse Awards Best of Show and five First Place awards, and an American Advertising Federation's ADDY award for Advertising for the Arts.

2009

Eve New Year's Eve invitation won the 2009 Altpick.com Awards 2nd place.